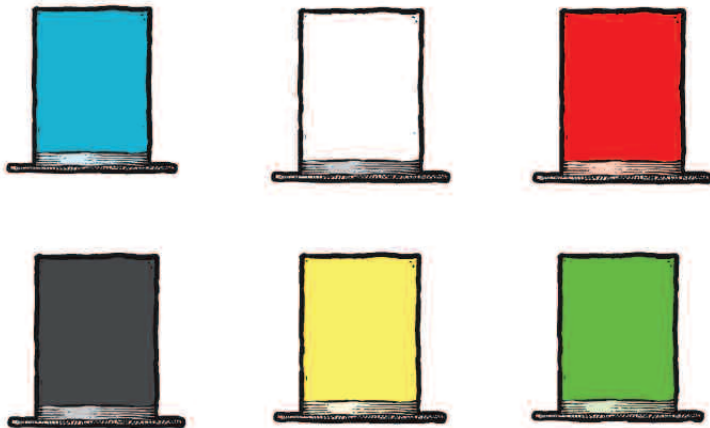




Dr Edward de Bono's

Six Thinking Hats[®]

Practical, Powerful,
and Proven



Dr Edward de Bono's Six Thinking Hats[®] provide a common language for you and your team to:

- Lead shorter, more productive meetings
- Look at decisions and problems systematically
- Generate more and better ideas
- Improve team results
- Reduce conflict



Dr Edward de Bono's

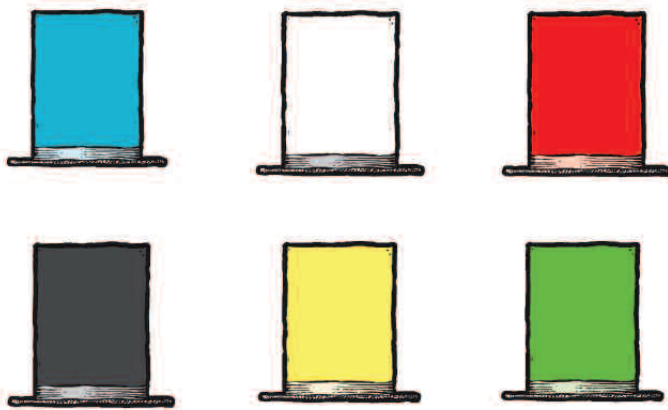
Six Thinking Hats®

Practical, Powerful,
and Proven

Dr Edward de Bono's Six Thinking Hats® is a simple and powerful tool that will change the way your team thinks. With the Six Thinking Hats®, you will learn to:

- shift your thinking (and others) from negative to positive
- shift your thinking from emotional reactions to facts within seconds

This approach reduces adversarial thinking, and encourages clearer, more effective idea development.



Workshop Objectives

- Participants will learn to use different approaches to business problems
- The process will encourage them to separate fact from opinion, to look fully at both positive and negative options and expose hidden agendas that can sabotage any meeting
- It will stimulate innate creativity and help delegates discover how to turn seemingly insoluble problems into real opportunities
- The aim is for attendees to leave the workshop with skills they have practiced and can apply immediately on return to the workplace

Workshop Overview

- The nature of thinking
- Why we need to change our behaviour
- Why argument is inadequate
- Introducing the Six Thinking Hats®
- Why very little new thinking is accomplished at meetings
- Tools and techniques focusing on each hat
- Single use of Six Thinking Hats®
- Systematic use of Six Thinking Hats®
- Frameworks for structuring meetings and focusing thinking
- How to turn disagreements into positive contributions
- Techniques for opportunity thinking
- Programming meetings for a successful outcome
- Creating the action plan



Clients already using Six Thinking Hats®

The power and immediate adaptability of the Six Thinking Hats® method within teams means that many companies find they have dramatically shorter meetings (up to 75% time saving) with far more constructive outcomes. This method is now rapidly being taken up by organisations as diverse as Expro North Sea, Department for Work and Pensions, Du Pont, IBM, NASA, Prudential, The National Audit Office, The Department for Education and Skills, NTT, Statoil, Shell and JP Morgan.

Who Should Attend

The workshop is designed for all business people who wish to improve team-working, hold more productive meetings, generate new ideas and solve problems faster. It will be especially beneficial to the following groups:

- Project / Strategy teams
- Departmental managers and their teams
- Managers and executives who require greater levels of innovation and creativity
- Individual contributors and teams working in highly competitive or changing environments

Six Thinking Hats®



Who is Dr Edward de Bono?

Dr Edward de Bono is the world's leading authority on conceptual thinking as the driver of organisational innovation, strategic leadership, individual creativity, and problem solving.

Since 1970 his exclusive tools and methods have brought astonishing results to organisations large and small worldwide and to individuals from a wide range of cultures, educational backgrounds, occupations, and age groups. Dr de Bono delivers the advanced training solutions so needed for success in these challenging times.

“

Great overview and concepts

Manager, Government body

Excellent. Right amount of input making you think without exposing you to embarrassment (eg group exercises)

Police

Good grounding in the technique and some excellent practical exercises

CBS Outdoor

Very good – provides framework for people to think 'outside' their box

North Somerset Housing

Great! Enjoyable! One of the best courses I've been on – if not the best!

Welsh Government body

Very good. Excellent trainer and great materials

Manager - Rolls-Royce

”



Cost comparisons

Indigo offers three methods for training:

1. **Public workshops -**
we train you
2. **In-Company Training -**
we train your team
3. **Trainer Accreditation -**
we train your company

1. Public workshops

- Delivered throughout major Cities in state of the art training venues
- Ideal for individuals or smaller groups
- Used to review workshops before wider roll out 'In-Company'
- One day public workshop - **£475***
-  Book Early and Save £'s on these standard rates, visit www.indigoearly.co.uk

2. In-Company workshops

- Reduced per delegate costs compared with public workshops
- Tailored specifically to your organisation – ideal for a common language, results and team building
- Reduced 'downtime' and environmental impact as we come to your premises, UK or Internationally
- **£230*** per delegate per one day event, for up to 15 delegates - £3450*

3. Trainer Accreditation

- Supports the effective roll out and implementation of training programmes to large numbers of staff
- The most cost effective way to deliver and train the techniques to large numbers of staff
- The organisation benefits from its people being trained with globally used and recognised solutions. The trainer becomes part of a 'global club' and is kept up to date with the latest developments
- If 200 training manuals are purchased - **FOC**
- If 100 training manuals are purchased - **£1675***
- Standard full fee - **£3350***

(*All prices +VAT)

Six Thinking Hats®

Other Indigo Evaluate Workshops to consider:

- **Dr de Bono's Lateral Thinking™**
- **Dr de Bono's Direct Attention Thinking Tools (DATT)™**
- **Dr de Bono's Focus on Facilitation™**
- **Dr de Bono's Simplicity**
- **Dr de Bono's Six Value Medals™**

For further details, costs and booking details, please go to www.indigobusiness.co.uk or call Indigo and speak to one of our Consultants.

Booking is Simple

Public Workshops

For full details and dates of a workshop near you, simply go to www.indigobusiness.co.uk and scroll to the 'Workshops' page(s).

1. Click on your preferred workshop
2. Chose the location and date
3. Complete the on-line registration form



Save up to 75%*

Discover Indigo's unique 'on-line' booking system, visit www.indigoearly.co.uk

* Based on Indigo's unique time and supply based registration system.



Call: 020 7924 8760

to arrange a training analysis meeting or to register.